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FRIDAY 2nd Day of EATON'S Opportunity Days

NO DOWN PAYMENT During Semi-Annual Sale of House Furnishings

Read Over the Page, too! You'll Find 7 o'Clock Specials and the Latest House Furnishings Sale Specials

Well-Known Maker Clears Women's Higher-Priced Shoes

Please, No Telephone or Mail Orders on These Two Great Specials! Shop EARLY for Best Selection!

Clearance

Smart Dresses

Reg. 8.95 to 10.95

Especially for Opportunity Day . . . worth while savings on beautifully styled dresses. Choose from

- Wools
- Crepe
- Flannels
- Rayon
- Rayon acetate blends

Broken sizes include 10 to 20, 14½ to 24½ and 38 to 52.

5.99

EATON'S—Bargain Basement

Bargain Basement Special at One Low Price

Ordinarily 7.95 to 14.95

This Special Purchase of higher priced shoes from well-known makers means dollar savings for EATON'S Opportunity Day shoppers. High heel and illusion pumps and smart flatties are included in the group . . . a wide range in high fashion styles and colours. AAA to B widths in sizes 5 to 10 collectively. **Opportunity Day Special,** pair **3.99**

EATON'S—Bargain Basement

9 o'clock Specials

On Sale from 9 a.m. to 10 a.m. If Quantities Last. Please, No Telephone or Mail Orders

½ Price — Blouses

Clearance of *Dacron, *Terylene and cotton blouses, slightly counter soiled. ½ regular price.
9 o'Clock Special, each **2.47** to **5.47**

*Reg. trade names

EATON'S—Sportswear, Second Floor

Collection of Records

Add to your own collection during this sale of 45 rpm records. Quantities limited.
9 o'Clock Special, each **29c**

EATON'S—Records, Main Floor, House Furnishings Building

Petite O Henry

Miniatures of one of your favourite candy bars . . . delicious bite-size O Henry. Chocolate-coated nut and caramel candy.
9 o'Clock Special, per lb. **49c**

EATON'S—Candy Counter, Main Floor

Rayon Marquisette

Pretty curtain marquisette in white only, approx. 41" wide, with side hems.
9 o'Clock Special, per yard **49c**

EATON'S—Draperies, Second Floor, House Furnishings Building

Men's Underwear

Heavier weight cotton interlock underwear, made in England. Cream shade. Briefs and sleeveless vests. Sizes small, medium and large.
9 o'Clock Special, per garment **77c**

EATON'S—Bargain Basement

Sponge Mop

So easy to wash windows, any surface . . . use a wooden handled sponge mop with baked-on enamel head. Limited quantity.
9 o'Clock Special, each **1.39**
Refill, each **79¢**

EATON'S—Housewares, Lower Main Floor

Boudoir Lamp

Of hand-cut and polished crystal with chromium-plated dividers. Shade with silvertone braid trim included. Approx. 12½" high.
9 o'Clock Special, each **6.79**

EATON'S—Lamps, Main Floor, House Furnishings Building

Wall Covering

It's attractive and easily cleaned, you'll love this enamel surface wall covering for bathroom or kitchen. Tile design in yellow, green, pink, blue or ivory. 54" wide.
9 o'Clock Special, per lin. ft. **29c**

EATON'S—Floor Coverings, Main Floor, House Furnishings Building

Red Reflector Tape

Makes objects visible after dark and helps to prevent accidents. Sticks on like regular tape.
9 o'Clock Special, 4 feet **69c**

EATON'S—Hardware, Lower Main Floor

Movie Camera

Capture on film the excitement and fun of family affairs. Brownie Movie Camera with F2.3 lens. **9 o'Clock Special,** each **25.30**

EATON'S—Cameras, Main Floor

Paint-by-Number Mosaics

Brilliant plastic mosaic paints and plastic palette with easy-to-follow number guides . . . pictures include lovely butterflies, birds and pheasants.
9 o'Clock Special, each **1.99**

EATON'S—Toys, Third Floor

Rayon Tweeds

Firmly woven tweed in black with pink, royal or white fleck, navy with white, tan with black or brown with tan. 45" width.
9 o'Clock Special, per yard **59c**

EATON'S—Dress Goods, Third Floor

SHOP 'til 9 p.m. FRIDAY

Dine at EATON'S in the Victoria Room

Dinner served from 5 to 7.30 p.m.

Friday Evening Menu

Individual Casserole of Turkey Pot Pie
or
Fried Fillets of Sole with Tartar Sauce
Mashed Potatoes
Fresh Frosted Green Peas
Roll and Butter
Butter Brickle Ice Cream Slice
Tea or Coffee

1.00

Sale of Men's Suits with extra Trousers

Ordinarily 79.00 to 89.50

SPECIAL PURCHASE

Fine all-wool worsted suits with two pairs of trousers! Here are exceptional savings for Opportunity Day shoppers.

Here are two or three-button single-breasted suits of fine quality English and Canadian all-wool worsteds, yarn-dyed worsted, flannels and twists. Pic 'n' pics, neat plains, sparkle tones and fine stripes are in grey, blue-greys, medium and dark browns and blues. Sizes: Regulars, 36 to 44. Talls, 37 to 44; Mediums, 36 to 42; Stouts and Stout Shorts, 39 to 44.

Opportunity Day Special, Suit 59.95

No Down Payment

EATON'S—Men's Clothing, Main Floor, Phone EV 2-7141

Men's Work Overalls Half-Price

Special savings on men's hard-wearing bib-front overalls in low back and high back styles. Of sturdy 10-oz. denim, overalls have reinforced pockets. Buy several pairs at this low price. Good size selection.
Opportunity Day Special, pair **2.47**

EATON'S—Men's Work Clothing, Lower Main Floor, Phone EV 2-7141

Tremendous Savings . . . Introductory Offer

Convert Your Present Glasses to New Slim-Line Hearing Glasses

Ordinarily 329.00

Don't miss this opportunity to hear better, look better for so much less. By buying now, you will save 139.50 on converting your present glasses to these flattering, efficient Hearing Glasses. So new for spring, Hearing Glasses have attractive slim lines that make them look like ordinary glasses. Price quoted here includes hearing aid and dummy temple for other side of the glasses, also testing and fitting by our qualified Audiologist. Make your appointment today . . . don't wait any longer. You'll save by buying now at this introductory price.

189.50

NO DOWN PAYMENT

EATON'S—Optical and Hearing Centre, Fourth Floor, Phone EV 2-7141

SEE BACK OF THIS PAGE . . . for More EATON Shopping News